



CHEERLEADING IN SCHOOLS



ABOUT CHEERLEADING

Cheerleading is an amazing activity which not only teaches children a wide range of skills such as dance, gymnastics and acrobatics, but it also promotes discipline, confidence, self-awareness and teamwork. Children have a lot of fun learning all aspects of this activity in a safe environment through games, exercises and challenges, with fully qualified cheerleading coaches.

For more information about Cheerleading in the UK, please visit:

<http://www.cheerleading.org.uk>

<http://www.futurecheer.net>

http://www.british-gymnastics.org/site/index.php?option=com_content&task=view&id=49&Itemid=148

ABOUT OUR COMPANY

The Zoo – Event Performers and Entertainers are providers of multiple services in the performance and entertainment industry including performers for events, film, TV and photographic work, hen and birthday parties, plus private hire of our top instructors in a wide variety of modern dance genres including cheerleading, hip hop, jazz and contemporary.

Space City Zoo the company's heart and successful cheerleading club. It is the only squad in the UK which specializes in commercial services but that are active (and successful!) within the competitive cheerleading community. With full time professional management, SCZ offers a wide range of cheerleading services in the London area, and specializes in helping local schools and communities to start their own cheerleading clubs.

For more information about our company, please visit:

<http://www.spacecityzoo.com>

<http://www.zoodance.co.uk>



ABOUT THE COACHES

Jessica Rossi is the founder and Managing Director of [Space City Zoo Cheerleaders](#), [The Zoo - Event Performers and Entertainers](#) and the [Richmond Dance](#). She is USASF qualified and registered with British Gymnastics as a coach. I manage the club, company and Academy, and is head coach, choreographer, and instructor.

Jessica has been a cheerleader for 6 years, was captain of Royal Holloway Tomcats in 2004-2005 and member of [London City Stars](#) in 2007. She also coach one of the only Italian squads in existence, [ASD Turin Cheerleaders](#), is Head Coach for [Eclectic Allstars](#), [Coach for Orleans Infant School in St Margarets](#) as well as teaching camps and workshops in various schools, dance academies and gyms.

All of the support coaches are equally qualified with USASF certifications and CRB checks, and have a vast experience of working with athletes of all levels and ages, starting from as young as 4 years old.





WHAT WE CAN OFFER



Taster Day

A one-off cheerleading lesson that will cover the basics of arm motions, dance, jumping and stunting for the older girls. This is great for them to try this fantastic sport, and to find out if they would like to continue cheerleading on a regular basis as a weekly activity.

'Soft' Cheerleading Classes

As a 'soft' approach, the classes would run by term without any pressure of having to carry on through to the next term. We would run a weekly session for a term, of 1 hour 30 minutes per week. The class would cover the basics of cheerleading, for pupils to see if they would be interested in taking part as a competitive sport in the future, and work towards a show at an end of term assembly. This would require a minimum of 8 and maximum of 16 participants per class.

Competition Squad

For girls that are interested in competing and being committed to cheerleading and representing the school in the sporting community. This class could run as a 90 minute or 2 hour session per week and require a minimum of 12 and maximum of 20 participants per class. An example of possible competitions could be the yearly Future Cheer International Championships in early July, In Brighton:

www.futurecheer.net/brighton.htm

Pompoms, uniforms etc..

This material is not needed during the first terms of the programme. As it is a monetary investment, it is necessary to understand if the project is likely to continue, and if it is worth purchasing equipment for it.

For more information and to set up a meeting to discuss a possible project, please email us at info@zoodance.co.uk